

# How to develop successful Joint Degree Programmes (without industry involvement)

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# Guidelines for reforming and creating joint programmes to enhance student employability and academic cooperation

(Final version, 17th August 2017)

## 1. State of the art (desk research)

- + Brainstorming of the REDEEM team

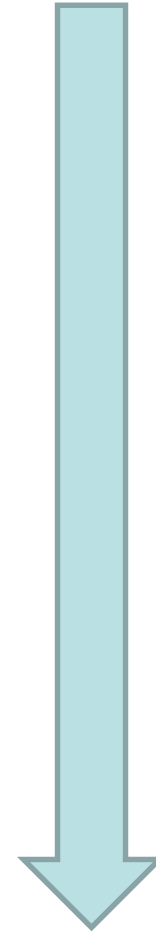
## 2. Online Survey (quantitative analysis)

- + Expert input (mid-term event in BCN)

## 3. Interviews (qualitative analysis)

- + Expert input (workshop in Darmstadt)
- + Expert input (workshop week in Turin)

## 4. Manual – Guidelines for developers

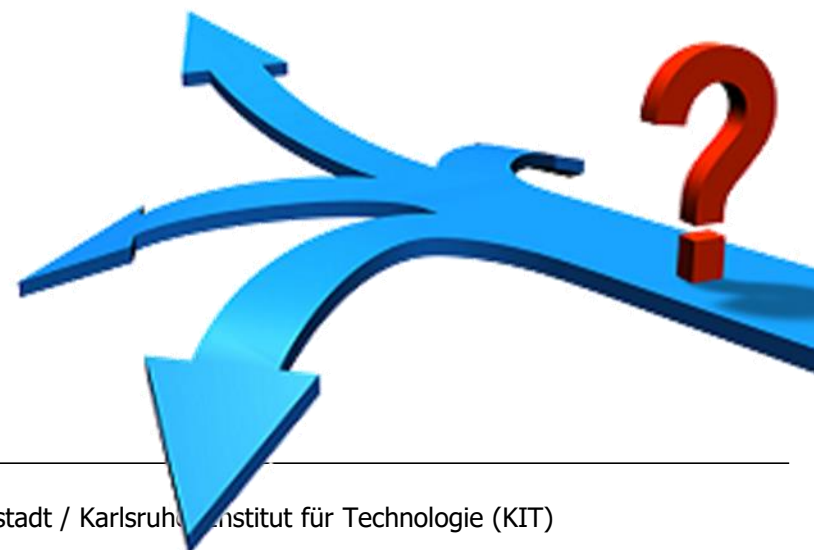


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# Content



- **Four general topics**
  - *Guidelines for each topic*
    - Each guideline is composed by a checklist and recommendations



# Structure – Concept of the manual

## 1. Organisational aspects (administration)

### Guideline 1: Partnership

#### Checklist

- ☐ Did you choose the partner institution / department because of academic criteria?
- ☐ Did you choose the partner institution / department because of strategic criteria?
- ☐ Does your university already have an institutional partnership with your partner institution / department?
- ☐ Are you able to use resources of the established partnership (e.g. coordinators of the partnership, expertise in similar projects, etc.)?
- ☐ Does your partner have experience in the creation of joint programmes which you can use for your project?
- ☐ Does your partner offer a suitable study infrastructure (library, labs, online resources, etc.)?
- ☐ Do you have key persons at each partner institution both at administrative and academic levels responsible for the project from the start?

# Structure – Concept of the manual

## Recommendations

- Assign clear tasks and responsibilities. At each partner university there should be an academic coordinator responsible for the content of the joint programme and organisational tasks at the respective department. These tasks could be ideally divided between the professor who is responsible for the joint programme and one of his staff members who is responsible for the organisation and administration in the department.
- Moreover, each partner university should appoint an administrative person in charge at the central level (central coordinator, see guideline 3).
- The procedure for decision making for the cooperation should be clear (e.g. the way of voting).

## How to use the guidelines?

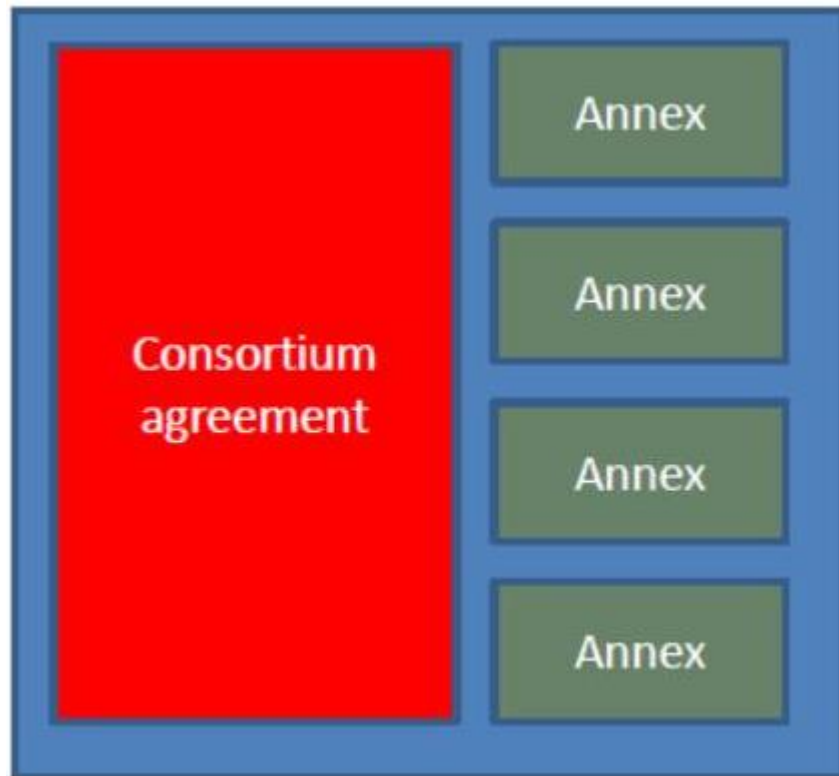
- For all sorts of joint study programmes
- Checklists (*yes/no?*)
  - to check your progress
  - to structure your project
  - to identify topics to be discussed
- Recommendations (*do it!*)
  - provide useful measures and actions
  - provide clear rules and regulations

# The guidelines in practise

What are the main challenges associated with setting up new JP?	Average (1 - Not Challenging ; 4 - Extremely Challenging)
Funding	3,2
Sustainability	3,1
Curriculum design	3,0
Legal issues	2,9
Accreditation	2,8



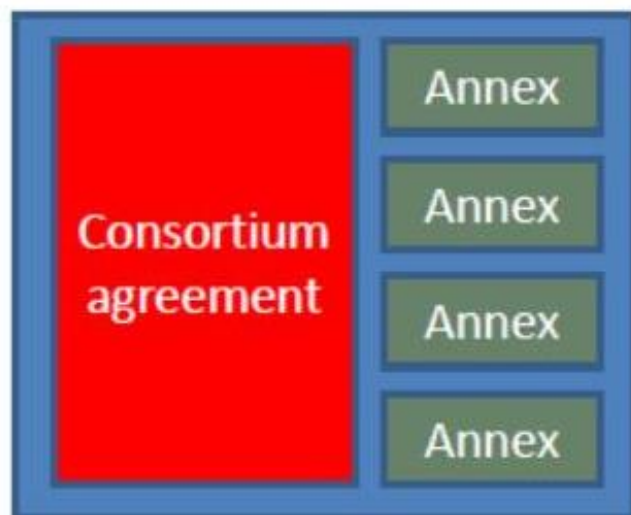
## Guideline 2: Legal framework and inter-institutional agreements



\*Tim Deprez, Ghent University

- **CA: Legal framework**
  - Preconditions
  - Application procedure
  - Admission procedure
  - Duration
  - Recognition
  - Academic degree
  - Extension, Exclusion
  - Fees
  - Duration, term, cancelation
  - Responsibilities
- **Annex:**
  - Study plan
  - Grade conversion table
  - Guideline

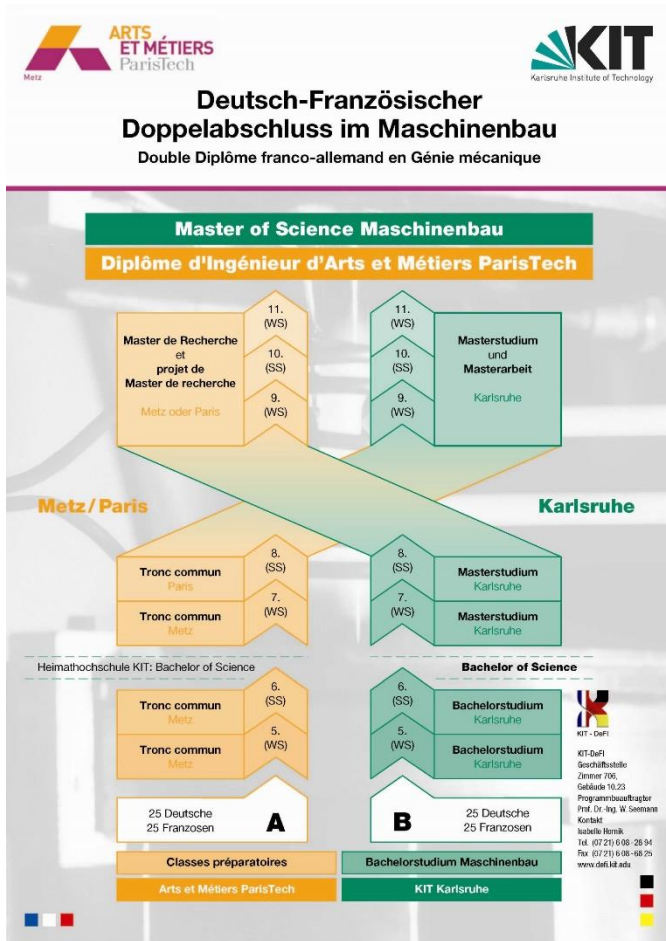
## Guideline 2: Legal framework and inter-institutional agreements



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# Guideline 10: Study plan (structure)



- Visualise the course of study
  - Mobility periods
  - Semesters
  - Internships
  - Bsc./Msc. level
  - Lectures and Thesis
  - Duration, Extension of study period
- Visualise the content of the JP
  - Lectures
  - Recognition
  - Supervision
  - Specialization
  - Language requirements

## Guideline 13: Involvement of employers



- Benefits for the students / company?
  - Internships
  - Final thesis
  - Scholarships
  - On site visits
  - Student projects
  - Topic presentation
  - Career counsel...
- Involvement at what level?
  - What is already done by your career service?
- Which kind of contract can you provide?
- Cooperation with alumni, cultural institutions



# Guideline 18: Making use of the experiences of alumni and staff

■ A



**Let's work on the guidelines ! 😊**